





# GUIDESTREAM: INVESTMENT SERVICES FOR ORGANIZATIONS

Investing with discipline provides the best opportunity for effective long-term stewardship of resources. It provides confidence and stability in ever-changing circumstances while enabling you to meet long-term goals and objectives. Unfortunately, too many organizations jump into investing without clear goals and simply hope for the best. There's a better way.

Our team would love the opportunity to meet with your organization to begin a conversation about investment purpose, goals, and options. Ultimately, these conversations will result in the creation of an Investment Policy Statement (IPS), a foundational document that helps to ensure consistency and alignment with mission and purpose. Without an IPS, organizations risk losing sight of the purpose behind their investments as leadership changes take place over time. This can lead to misaligned decisions, inefficiencies, or even an undermining of the original intent of the investments. A comprehensive plan can help ensure your ministry's financial stewardship remains intentional, consistent, and mission-focused.





## KEY INFORMATION

-  **TEAM** - We have a dedicated team of advisers, consultants, and operations specialists focused on helping ministries be more effective in achieving their missional goals.
-  **REPORTING** - We use the industry-leading *Black Diamond Wealth Platform* for performance reporting. This platform clearly tracks inflows, outflows, growth, and fees to allow your organization to evaluate the effectiveness of your strategy over time.
-  **QUESTIONS** – We are more than just an investment manager. As you have questions on other financial issues, we are interested in hearing them and offering solutions or referrals to other professionals as needed. Count us as part of your team.
-  **FEES** – Our tiered fee schedule is available at [guidestream.com](https://guidestream.com) or by scanning the QR code. We would be happy to provide an estimated fee rate for your portfolio.



## READY TO BEGIN?

### CONSIDER THE FOLLOWING QUESTIONS:

-  Why does the fund exist; what is its unique purpose?
-  How long is the investment time horizon?
-  What are the cash flow needs from the fund?
-  Who needs to be part of the investment decisions?

# GUIDESTREAM: INVESTMENT SERVICE FOR ORGANIZATIONS

## THE PROCESS

### 1. DISCOVERY AND INITIAL CONSULTATION

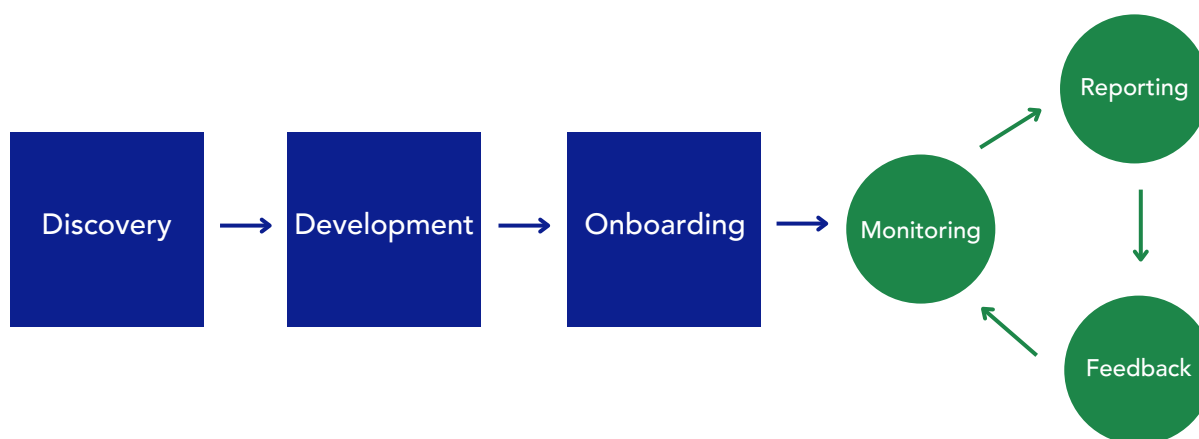
To develop an effective investment policy and portfolio strategy, we start by understanding your organization's mission, values, and goals. This foundational work will ensure alignment with your broader purpose. The time horizon for achieving goals and funding commitments is established, and liquidity needs are identified to ensure the portfolio adequately supports the strategic requirement.

### 2. DEVELOP AN INVESTMENT POLICY STATEMENT (IPS)

An effective investment policy statement (IPS) begins by clearly articulating the purpose of the portfolio and the scope of the policy. Governance structures are defined by detailing roles, responsibilities, and decision-making processes for managing the portfolio. Target allocations across asset classes (equities, bonds, etc.) are established to meet the objectives outlined in the IPS.

### 3. IMPLEMENTATION OF STRATEGY AND ONGOING MONITORING

Implementing and managing the portfolio begins with an onboarding process to set up and fund the specified number of accounts. Ongoing monitoring and reporting includes regular performance reviews to assess progress and adjust as needed. The IPS and portfolio strategy will be reassessed annually to reflect changes in organizational goals, market conditions, or regulatory requirements, incorporating stakeholder feedback to refine strategies as needed.



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